

Traditional Media
INtv
INradio
INsidermag.net
INsider Magazine
College Newspapers
College Yellow Pages
High School Publications

Campus Postering
To Over 1800 Campuses
Campus Media Boards

College Marketing
Direct Mail & E-mail Lists
Public Relations Campaigns
Industry Trade Editions
(CollegeAge)
New Music Samplers &
Premiums
Custom Research & Surveys
Editorial Syndication Services
Product Sampling
Campus Tabletops

Promotions
National Concert Series



Buy Some College Media



Welcome to the College Market,

Jansen Media, Inc. is a full-service marketing firm that targets the college market. When it comes to cultivating your business by tapping into the lucrative, yet elusive college market... we know what you're thinking. We know what you need before you tell us. For over twenty years, JMC has been implementing unique marketing solutions for clients seeking to reach the college minded.

JMC has built the most extensive college marketing network in the world. We reach virtually every college campus from coast to coast so you don't have to.

The most important aspect of our network is that it lends itself to flexibility. Market to the entire nation or just one campus. With our national marketing capabilities, choose which media, schools or regions you feel would yield the most effective return.

It is always our recommendation that a client employ several avenues simultaneously to achieve the optimum level of exposure and to ensure that their message gets across to the target audience.

Advertising, Marketing, Research & Promotions for the College Minded

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