

School	ST	Radio Medium	Radio Cost 10 Radio Comm	Newspaper Medium	Newspaper Cost Four Quarter Pg Ads	Media Board Avail	Media Board Cost Nov. 1 - Dec. 15th	Campus Postering 30 each Twice	Sampling Mousepads 300 each campus
Indiana University	IN	WFHB	\$ 1,000.00	Indiana Daily Student	\$ 2,503.88			\$ 102.00	\$ 720.00
ST GEORGES UNIV SCH OF MEDICINE	**					1 ny	\$ 392.00	\$ 102.00	\$ 720.00
DEVRY UNIVERSITY	**			Hardcopy	\$ 1,828.28			\$ 102.00	\$ 720.00
Auburn University	AL	WEGL	\$ 1,000.00	Auburn Plainsman	\$ 1,969.64			\$ 102.00	\$ 720.00
Alabama A&M University	AL	WJAB	\$ 1,000.00	Maroon & White	\$ 1,671.12			\$ 102.00	\$ 720.00
Alabama State University	AL			Hornet Tribune	\$ 1,769.04			\$ 102.00	\$ 720.00
UNIVERSITY OF PHOENIX	AZ							\$ 102.00	\$ 720.00
UNIV OF ARIZONA	AZ	KAMP / KXCI	\$ 1,000.00	Daily Wildcat	\$ 2,541.32			\$ 102.00	\$ 720.00
MIDWESTERN UNIVERSITY	AZ							\$ 102.00	\$ 720.00
UNIVERSITY OF SOUTHERN CALIFORNIA	CA	KSCR	\$ 1,000.00	Daily Trojan	\$ 2,128.00			\$ 102.00	\$ 720.00
WESTERN UNIV OF HEALTH SCIENCES	CA							\$ 102.00	\$ 720.00
UCLA	CA	KLA	\$ 1,000.00	Daily Bruin	\$ 1,856.00			\$ 102.00	\$ 720.00
LIFE CHIROPRACTIC COLLEGE WEST	CA			Elan Vital	\$ 1,264.64			\$ 102.00	\$ 720.00
PEPPERDINE UNIVERSITY	CA			Graphic Weekly	\$ 1,780.08			\$ 102.00	\$ 720.00
GEORGE WASHINGTON UNIVERSITY	DC	WRGW	\$ 1,000.00	GW Hatchet	\$ 1,323.84			\$ 102.00	\$ 720.00
GEORGETOWN UNIVERSITY	DC	WGTV	\$ 1,000.00	Georgetown Voice	\$ 956.80			\$ 102.00	\$ 720.00
Keiser College	FL							\$ 102.00	\$ 720.00
University of Tampa	FL			Minaret	\$ 1,454.96			\$ 102.00	\$ 720.00
NOVA SOUTHEASTERN UNIVERSITY	FL			The Knight	\$ 698.12	1	\$ 392.00	\$ 102.00	\$ 720.00
WEBSTER UNIV	FL							\$ 102.00	\$ 720.00
UNIVERSITY OF MIAMI	FL	WVUM	\$ 1,000.00	Miami Hurricane	\$ 2,933.28			\$ 102.00	\$ 720.00
Devry Institute (numerous)	GA			Hard Copy	\$ 1,828.28	1 il	\$ 392.00	\$ 102.00	\$ 720.00
LIFE UNIVERSITY	GA							\$ 102.00	\$ 720.00
AMERICAN INTERCONTINENTAL UNIV	GA							\$ 102.00	\$ 720.00
DES MOINES UNIV - OSTEOPATHIC MED	IA							\$ 102.00	\$ 720.00
Keller Graduate School of Mgmt.	IL					6	\$ 2,352.00	\$ 102.00	\$ 720.00
NATIONAL UNIV OF HEALTH SCIENCES	IL			Synapse	\$ 1,280.00			\$ 102.00	\$ 720.00
INDIANA UNIV PURDUE UNIV	IN			IUPUI - Sagamore	\$ 2,968.08	1	\$ 392.00	\$ 102.00	\$ 720.00
PURDUE UNIVERSITY	IN	WLAY / WCCR	\$ 1,000.00	Purdue Exponent	\$ 1,903.12	1	\$ 392.00	\$ 102.00	\$ 720.00
Kansas State University	Ks	KSDB	\$ 1,000.00	Kansas State Collegian	\$ 2,071.44			\$ 102.00	\$ 720.00
Sullivan Colleges	KY							\$ 102.00	\$ 720.00
Western Kentucky University	KY			College Heights Herald	\$ 1,209.60			\$ 102.00	\$ 720.00
Loyola University, New Orleans	LA			Loyola Maroon	\$ 1,048.04			\$ 102.00	\$ 720.00
Emerson College	MA	WERS	\$ 1,000.00	Berkeley Beacon	\$ 1,675.52			\$ 102.00	\$ 720.00
TUFTS UNIV	MA	WMFO	\$ 1,000.00	Tufts Daily	\$ 1,628.80	1	\$ 392.00	\$ 102.00	\$ 720.00
UNIV OF MARYLAND COLLEGE PARK	MD	WMUC	\$ 1,000.00	The Diamondback	\$ 2,541.84	4	\$ 1,568.00	\$ 102.00	\$ 720.00
Wayne State Law & Med Schools	MI	WDET	\$ 1,000.00	The South End	\$ 2,016.00			\$ 102.00	\$ 720.00
EASTERN MICHIGAN UNIVERSITY	MI			Eastern Echo	\$ 1,948.48			\$ 102.00	\$ 720.00
LOGAN COLLEGE OF CHIROPRACTIC	MO							\$ 102.00	\$ 720.00
A. T. STILL UNIV OF HEALTH SCIENCES	MO							\$ 102.00	\$ 720.00
Montclair State University	NJ	WMSC	\$ 1,000.00	Montclarion	\$ 1,221.12			\$ 102.00	\$ 720.00
Seton Hall University	NJ			Setonian	\$ 1,685.40			\$ 102.00	\$ 720.00
Richard Stockton College	NJ	WLFR	\$ 1,000.00	Argo	\$ 1,392.00			\$ 102.00	\$ 720.00
ROSS UNIVERSITY SCHOOL OF MEDICINE	NJ							\$ 102.00	\$ 720.00
Mercy College	NY			Reporters Impact	\$ 1,546.52			\$ 102.00	\$ 720.00
SUNY Cortland	NY							\$ 102.00	\$ 720.00
NEW YORK CHIROPRACTIC COLLEGE	NY			Impulse	\$ 792.00	1	\$ 392.00	\$ 102.00	\$ 720.00
NEW YORK UNIVERSITY	NY	WNYU	\$ 1,000.00	Washington Square News	\$ 2,027.76			\$ 102.00	\$ 720.00
COLUMBIA UNIV IN THE CITY OF NY	NY	WBAR	\$ 1,000.00	Columbia Daily	\$ 2,740.24			\$ 102.00	\$ 720.00
Case Western Reserve University	OH	WRUW	\$ 1,000.00	The Observer	\$ 1,002.96			\$ 102.00	\$ 720.00
Robert Morris College	PA			The Minuteman	\$ 1,166.08			\$ 102.00	\$ 720.00
TEMPLE UNIVERSITY	PA	WRTI	\$ 1,000.00	Temple News	\$ 1,732.00	1	\$ 392.00	\$ 102.00	\$ 720.00
MCP HAHNEMANN UNIVERSITY	PA			Mortem Poste	\$ 1,236.84			\$ 102.00	\$ 720.00
PHILADELPHIA COLLEGE OF OSTEO MED	PA							\$ 102.00	\$ 720.00
Inter American University	PR							\$ 102.00	\$ 720.00
University of Puerto Rico	PR			Periodico Dialogo	\$ 3,057.60			\$ 102.00	\$ 720.00
Tennessee State University	TN	WRVU	\$ 1,000.00	Meter	\$ 720.00			\$ 102.00	\$ 720.00
MEHARRY MEDICAL COLLEGE	TN			Fovea	\$ 1,904.00			\$ 102.00	\$ 720.00
PARKER COLLEGE OF CHIROPRACTIC	TX							\$ 102.00	\$ 720.00
ITT Tech. Inst. (UT, ID, CA)	UT							\$ 102.00	\$ 720.00
WASHINGTON STATE UNIVERSITY	WA	KZUU / KUGR	\$ 1,000.00	Daily Evergreen	\$ 1,767.68	1	\$ 392.00	\$ 102.00	\$ 720.00
\$	153,380.40	23 college radio stations	\$ 23,000.00	42 college newspapers	\$ 72,790.40	19 total media boards	\$ 7,448.00	\$ 6,222.00	\$ 43,920.00